**Overview:**

Alwaysdirect is an online department store where you will find a vast range of latest and greatest bargains across 14 product categories. We are 100% Australian owned and operated, and are aiming to be one of the biggest online department stores in Australia. Hence, as one of the leading online department store over the market, Alwaysdirect is now keen to ask any online retailers to join us in order to achieve succeed in the future.

Now, we would like to introduce our xxxx program to serve a wide variety of online retailers. As part of our commitment to our clients, the xxxx program is a well-developed, highly sophisticated and user-friendly passive income generator for resellers. This program is offered to qualified clients and we would like to offer your online store the opportunity to take part.

Alwaysdirect, as an online department store provides an excellent platform to sell over hundreds of products in 7 days a week, 24 hours a day. Over a year of operations, we gained good reputation in the market, and continue to receive numerous good feedbacks from our customers. Plus, we have launched a number of expensive advertisements over different channels like, local paper, radio, Google ads and etc. in order to become the top 5 online department store. Furthermore, we have built up a large group of active individual customers to shops in our online store regularly. Therefore, there is massive profit potential possible for your online store that chooses to implement our xxxx program.

In shorts, xxxx program will act like your online store keeper and advertiser. Xxxx program provides profitability, ease of implementation, operation and technical support. Once you decide to join us, everything on your side will be remained the same. The only thing we need from you is data feed. You can select any of your products or even all your products for us to sell. Our comprehensive xxxx program is now used by a large number of best Australia’s online retailers.

-Advertising

-Marketing

Item is sent

Item is received

Product

-Customer place order to us

-Customer pays us

-We place order to you

-We pay you

Diagram: Simple flow diagram

The xxxx program is designed to minimise your labour cost and marketing cost, at the same time, increase your profit. We will do the advertisement and marketing for your products and take all the orders from the customers. Once an order is made, we will place the order to you and you just simply send the items directly to the customer.

The xxxx program is free of charge to take part, and there is no setup fee or ongoing fee. We promise that there will be no charge at all if no sale is made. By participating, you will also be assigned a dedicated account manager, and an IT support who will work close with you to integrate the xxxx program. After implementation, you will start to receive orders from us immediately if there is a sale. Despite of this, we intense to build a good relationship with you, considering that there is so many added benefits of having tremendously expanded product lines. Your products will be highly exposed to the market, and our online store will appear larger, more reputable and obviously a better alternative for the public to shop due to the greater variety of products. Undoubtedly, both you and we will become the winner in the market.

We hope that you will have a trusted partner in Alwaysdirect. To put everything in simple, all we need is the data feed. The system can refresh it daily with new products or dynamic price updates.

Xxxx program means we take orders from customer, processed, and you take orders from us, dispatch item to customer as rapidly as possible. We will work hard together to ensure that both you and we and customer will experience the most wonderful and marvellous online shopping. Sooner or later, you will enjoy the profit and succeed in your business.

**Xxxx program overview:**

The xxxx program is comprised of several stages

**Stage 1: *Product data feed***

Our data feed is housed in a static URL location, and refreshed daily with all new products, pricing, and listing information. The data feed you are going to provide us will be refreshed and re-injected into our site on a daily basis (refreshed at 2 a.m. daily). This stage is to make sure that all your products and pricing information is up-to-dated. We will also make sure that all the listed products are not running out in your warehouse.

**Stage2: *Order placement***

Alwaysdirect has a mature system to take orders from online customer. Hence, we will firstly process all the orders that are taken from the customers, and then send you an order list in daily basis. We are happy to work with your IT team to automate the orders process. The order list that will be sent to you will include all the information about products name, quantity of orders, and mailing information of the customers.

**Stage3: *Payment***

Regarding to payments, you can immediately send us an invoice that includes the product cost and shipping cost. Once we have received your invoice, we will pay the invoice with commission deducted. Once you received our payment, you can start to dispatch the orders as quickly as possible. Tracking details for orders can be emailed to you upon request.

**Service and benefits:**

1. **Daily basis processing:** Our account manager will process all the orders from the customers, and then compile an order list to you every day. For your convenient, any format of the order list can be compiled to adapt your system e.g. Excel, email, CSV etc. This will ensure that you can easily organise your stock delivery to the customer as soon as possible.
2. **Daily basis payment:** Our account manager will be ready to make the payment once you send us the invoice. Furthermore, our account manager can address all of your concerns.
3. **Technical support:** We provide data feed format example for you to easily start with us. Our IT department will assist you to solve any IT technical problem as well upon request.

**Key to success to your business:**

1. **No extra capital investment:** there are no setup fees, monthly fees and service fees to take part. What we need is your data feed to start with, which cost you nothing.
2. **No risk:** You are free from risk of running out or over-stocking, as our account manager will help updating the orders daily to keep you free from dangers.
3. **Instant expansion:** By getting moreonline store to join us will allow us to access over 1000 products instantly across a wide range of products categories. At the same time, both you and we will become a online store giant in a short time of period.
4. **High profitability:**By minimizing the labour and marketing cost, we will be able to create a large room of margin on top of products, which allows us to enjoy the high profitability.
5. **100% dedication to service:** Our key to success for your business is to assign a dedicated account manager to help or implement the program. It will help you to handle all the daily basis work, and your enquiries upon request. We will make sure that every stage will be in the most satisfactory status, and everything is running smoothly to guarantee our sales.
6. **Fully automated and Up-To-Date data feed:**  Once you provide us your data feed, it will be automatically re-injected into our site to keep both of us up to date on what’s new and what’s in stock. Our data feed files are available in all formats for easy implementation, e.g. excel format. Our data feed will also be refreshed every 24 hours during the time 0200.
7. **Content rich data feed:** All our data feed products include product titles, product descriptions, price and images in order to make your products stand out.
8. **Good reputation:** Our precious experience and good reputation in the market will guarantee a good start for your business. We provide an excellent channel or platform to sell your products in order to maximise your profit.
9. **Large community of active members:** Due to the excellent performance in our business over the year; we manage to build a large online community, who will regularly shop in our online department store. This will guarantee to greatly increase the chance of selling of your products.
10. **Delivery to all of Australia:** We sell items to all the nations, widening your potential customer base.
11. **No minimum orders requirements:** As long as you want to sell, we are there to help you. There is no minimum selling requirements. We promise – No Sales! No Charge! No catch!!
12. **Legal agreement:** We make all the promises, and we mean it. An agreement will be made to protect your benefits.
13. **Marketing and advertisement:** We have a good marketing strategy to promote ourselves in the market e.g. Google Ads. This will redefine our position in the market, and lead us to a great success.

**Profitability:**

Alwaysdirect offers you a great earning opportunity. The commission that we are going to draw from you is only x% of the total price amount of the orders (not including the freight fee). That means you have plenty rooms to add your own margins on top of the item. Moreover, if you can offer a highly attractive and competitive price of your products, Alwaysdirect, which is one of the biggest online department stores, will help you to achieve more sales.

**Terms and regulation:**

Alwaysdirect is a well-reputable online department store which may enquire a legal agreement between us in order to protect both parties. The agreement involves some issues regarding warranty, payment method, delay issue and etc. This will help both parties to build a good relationship and avoid any misunderstanding between us in the future.

We are happy to discuss with you about the contents of the agreement before we start, and moreover, all the details about the xxxx program. Furthermore, you are free to add in more contents in the agreement in order to protect yourself if necessary.